



TAUGHT BY

SHANI

PACKAGES

Model Coach & Model Coordinator

We do offer Show coordinator services, contact for further information
860-910-3916



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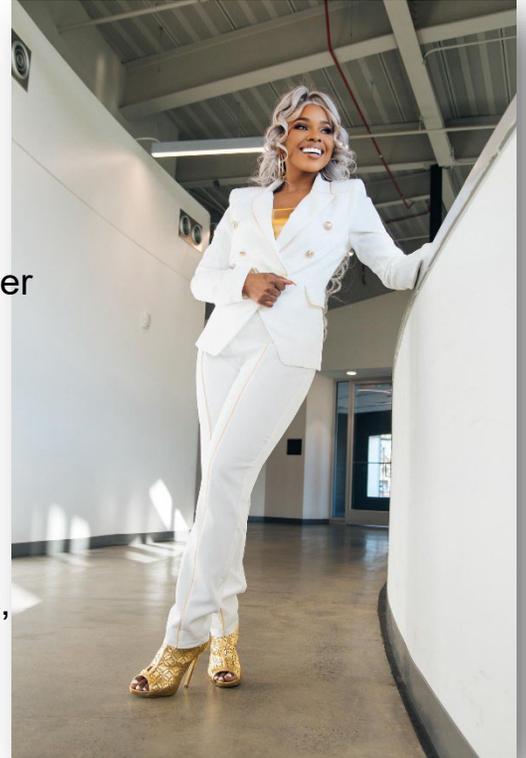
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MISSION:

At *Taught by Shani LLC*, our mission is to empower individuals in the world of fashion through expert coaching in posing, runway techniques, and overall confidence. Born out of the insights and experiences of Fashion Show directors, designers, and models, our approach is energetic, unique, and tailored to each individual needs.



We believe in customization over standardization, recognizing that every person possesses unique talents and challenges. Trusted by directors to select models and oversee backstage preparations, we ensure that the runway comes alive with precision and style on the day of the show.

Whether coaching individuals or groups, our system is designed to impart fundamental skills in posing, runway etiquette, and the essence of modeling. We strive to equip each person with the tools they need to excel in auditions and beyond.

At *Taught by Shani LLC*, we are dedicated to serving and training, drawing from the lessons and experiences that have shaped our journey. Just as we were once trained, we aim to inspire and elevate others in their pursuit of excellence.”



MODEL COORDINATOR SERVICE PACKAGE

PRICE: \$2000

subject to change with more than 4 rehearsals

What's included (max 4 practices):

- ✦ Attend model calls/castings
- ✦ Coordinate and manage model in-processing during casting calls (including maintaining the model roster, overseeing sign-in procedures, and assigning model numbers)
- ✦ Identify the runway designated for model casting auditions
- ✦ Organize and direct models' lineup and runway presentations during casting calls
- ✦ Develop and distribute model look book to directors for distribution to designers
- ✦ Design model form cards (Note: Provision of photographers required to capture images of each auditioning model for form creation)
- ✦ Provide assistance to directors for model rehearsals dates
- ✦ Offer coaching sessions to selected models to prepare them for fashion show (including instruction on runway techniques, end-of-runway poses, and executing the flood/waterfall effect)
- ✦ Ensure presence on the day of the show
- ✦ Conduct runway rehearsals with models according to the show's order
- ✦ Review model transitions and timing on the runway
- ✦ Manage backstage operations for models (including organizing line-ups by designers, coordinating model appearances on the runway, and preparing models for the next designer's showcase)

Requested for my Services:

- ✦ Coverage of travel expenses, including gas, flights, accommodation, and meals
- ✦ Creation of visuals (capturing photos and videos) for promotional purposes
- ✦ Marketing strategies for behind-the-scenes training and day-of-show activities
- ✦ Venue provided and suitable for Model Coach service
- ✦ Flexible scheduling leading up to the show, with the ability to accommodate changes before finalizing dates for models, considering potential prior commitments



MODEL COORDINATOR STRUCTURE AND OUTLINE

Structure:

The operational structure for Taught by Shani's LLC involvement in model casting and fashion show preparation is meticulously organized to ensure a seamless and impactful experience for all involved parties. Beginning with the model casting call, our team is present to facilitate and coordinate the process. We manage the in-processing of models, meticulously maintaining the model roster, overseeing sign-in procedures, and assigning model numbers for identification.

During the casting call, we take charge of identifying the runway for model auditions and strategically line up models to present their skills and charisma. As models showcase their talent, we assist directors in orchestrating up to 4 rehearsals, ensuring a cohesive and polished presentation.

Once models are selected, our role extends to coaching and preparing them for the fashion show. Through personalized coaching sessions, we refine techniques on the runway, emphasize end-of-runway poses, and perfect the fluidity of transitions, such as the flood/waterfall effect.

On the day of the show, Taught by Shani LLC maintains a strong presence, overseeing final rehearsals and ensuring models are well-prepared for their runway appearances. We meticulously rehearse model order and transitions, optimizing timing and coordination for a flawless show.

Behind the scenes, we run the back house operations for models, organizing line-ups by designers, coordinating model appearances on the runway, and preparing models for their next designer showcase.

Through our structured approach and attention to detail, Taught by Shani LLC elevates the casting and fashion show experience, ensuring models shine brightly on the runway and leave a lasting impression on the audience.



Outline:

- I. Model Casting Call Preparation
 - A. Presence at Model Call/Casting
 - B. Coordinate and Orchestrate Model In-Processing
 - 1. Maintain Model Roster
 - 2. Manage Sign-In Process
 - 3. Assign Model Numbers
 - C. Identify Model Casting Call Runway for Audition

- II. Model Casting Call Execution
 - A. Line Models Up for Auditions
 - B. Assist Directors with Model Rehearsals (up to 4)

- III. Model Selection and Preparation
 - A. Coach Selected Models for Fashion Show
 - 1. Refine Runway Techniques
 - 2. Emphasize End-of-Runway Poses
 - 3. Perfect Transitions (e.g., flood/waterfall effect)

- IV. Day of Fashion Show
 - A. Rehearse with Models on Runway
 - 1. Establish Runway Order
 - 2. Review Model Transitions and Timing
 - B. Backstage Operations
 - 1. Organize Model Line-Ups by Designers
 - 2. Coordinate Model Appearances on Runway
 - 3. Prepare Models for Next Designer Showcase

This model outline provides a clear and concise visual representation of the steps involved in the casting and preparation process, from initial model calls to the execution of the fashion show. Each section delineates specific tasks and responsibilities, facilitating an easy-to-follow roadmap for all involved stakeholders.



GROUP SESSION SPECIALIST PACKAGE

At Taught by Shani LLC, we maintain a consistent standard across all our packages, ensuring that every participant receives the same comprehensive experience during our Group Sessions. Our commitment is to deliver exceptional training sessions characterized by the utmost quality in model coaching. The sole distinction in model training lies within our session packages, wherein we delve deeply into each category of modeling techniques, affording ample time for comprehensive exploration and skill development.

Some may question how one person can effectively manage over 100 models simultaneously, and I am here to provide reassurance in response to that inquiry. Drawing from my extensive experience, each model under my guidance leaves the session having acquired new insights. Moreover, having retired as a Captain in the United States Army with multiple deployments, including to Afghanistan, I have overseen entire companies and divisions in wartime across multiple locations. My background includes managing large crowds, and I am supported by a dedicated team at no additional cost to you. Our training methodologies are carefully curated to prioritize top-tier crowd control while imparting comprehensive model techniques across various contexts.

Package 1:

This package will be based around charging per person. Meaning director, producer and or organization is giving an option for models to receive training. **Travel fees are additional and not included in this package.**

Minimum Session Time: 2 hours

Price: \$65 per Model

Minium Attendance: 10 Models no less

Maximum Attendance: No cap, can teach up to 300 models and more

Producer fee: \$20 for every 15 minutes we go over

Maximum Session Time: 4 hours

Price: \$80 per Model

Minium Attendance: 10 Models no less

Maximum Attendance: No cap, can teach up to 300 models and more

Producer fee: \$30 for every 15 minutes we go over



Package 2:

This package operates on the condition that coaching costs are covered by the show producer or coordinator. **Travel fees are additional and not included in this package.**

Minimum Session Time: 2 hours

Price: \$750

Minimum Attendance: 20 Models no less

Maximum Attendance: No cap

Producer fee: \$20 for every 15 minutes we go over

Maximum Session Time: 4 hours

Price: \$1000

Minimum Attendance: 20 Models no less

Maximum Attendance: No cap

Producer fee: \$30 for every 15 minutes we go over

Package 3:

This package structure operates on session-based pricing or a attendee attendance. We have devised tiered group rates tailored for show producers, offering flexibility through session based or per attendees fee. **Travel fees are additional and not included in this package.**

 **TIER 1: One day session**

Session Time: 2 hours

Producer Price: \$450

Per Model Price: \$30

Minimum Attendance: 20 Models no less

Maximum Attendance: 50 Models

Producer fee: \$20 for every 15 minutes we go over

 **TIER 2: Two day session TWO DAY SESSION**

Session Time: 2 hours

Producer Price: \$650

Per Model Price: \$50

Minimum Attendance: 20 Models no less

Maximum Attendance: 60 Models

Producer fee: \$20 for every 15 minutes we go over



✦ **TIER 3: Four day/ Four week session (can be consecutive or one session a week)**

Session Time: 2 hours

Producer Price: \$1500

Per Model Price: \$75

Minimum Attendance: 20 Models no less

Maximum Models: 80

Producer fee: \$20 for every 15 minutes we go over

✦ **TIER 4: Six day / Six week session (can be consecutive or one session a week)**

Session Time: 2 hours

Producer Price: \$2500

Per Model Price: \$100

Minimum Attendance: 20 Models no less

Maximum Attendance: 100

Producer fee: \$20 for every 15 minutes we go over

What's included:

- ✦ Incorporate double runway warm-up exercises
- ✦ Teach various runway entry techniques and etiquettes
- ✦ Focus on proper hand placement during runway walks
- ✦ Emphasize arm and body control techniques
- ✦ Provide personalized critiques of each model's runway walk, tailored to individual strengths and areas for improvement
- ✦ Cover the four elements of runway styles
- ✦ Conduct a class on cultivating confidence in modeling
- ✦ Instruct on end-of-runway posing and techniques
- ✦ Demonstrate how to adapt modeling techniques for different audition scenarios
- ✦ Instill fundamentals of walking with personality and charisma
- ✦ Discuss the balance between showcasing the garment and expressing individual style
- ✦ Interpret and respond to designers' requests on the runway
- ✦ Address proper model posture and alignment
- ✦ Conduct column drills to refine technique and precision
- ✦ Explore different flood/waterfall techniques for runway presentations



- ✦ Teach techniques for walking alongside multiple models
- ✦ Guide models on how to gracefully pass each other on the runway
- ✦ Facilitate group activities to maximize runway effectiveness in pairs and as individuals
- ✦ Provide instruction on camera etiquette during runway presentations
- ✦ Engage in conversations about motivation and mental health, emphasizing the importance of avoiding comparisons and focusing on personal growth in modeling.
- ✦ Offer techniques to enhance motivation and maintain mental well-being, promoting a healthy mindset within the modeling industry
- ✦ Cover topics related to self-care and stress management in the modeling profession
- ✦ Address the importance of maintaining professionalism and positive attitude during modeling assignments
- ✦ Provide guidance on building resilience and coping with challenges in the industry
- ✦ Foster a supportive and inclusive learning environment for all models, encouraging mutual respect and collaboration
- ✦ Offer resources and support networks for models to access additional assistance and guidance outside of training sessions
- ✦ Encourage models to cultivate their unique identity and style while respecting the vision of designers and clients
- ✦ Emphasize the significance of continuous practice and refinement to achieve mastery in modeling skills
- ✦ Foster a culture of constructive feedback and growth mindset, where models embrace opportunities for improvement and development
- ✦ Promote ethical standards and values in the modeling industry, advocating for diversity, inclusivity, and body positivity.

With session packages:

- ✦ Essential items for a model's bag and a standardized checklist to be provided to each model.
- ✦ Guidelines for the appearance and format of a comp card, along with options for creating one independently.
- ✦ Provide guidance on maintaining professionalism and ethics in the modeling industry, including appropriate conduct and boundaries.
- ✦ Offer insight into the business side of modeling, including contracts, negotiations, and professional relationships.



- ✦ Discuss the importance of networking and building connections within the fashion and modeling industry.
- ✦ Address the role of social media and online presence in modern modeling careers, including best practices for branding and self-promotion.
- ✦ Offer makeup techniques, skincare routines, and overall grooming for models.
- ✦ Provide education on nutrition, fitness, and wellness practices to support models' overall health and appearance.
- ✦ Address the importance of cultural sensitivity and awareness in modeling, respecting diverse backgrounds and perspectives.
- ✦ Provide guidance on navigating challenges and setbacks in the modeling industry, including rejection, criticism, and competition.
- ✦ Foster a collaborative and supportive community among models, encouraging teamwork and camaraderie.
- ✦ Encourage models to pursue ongoing education and professional development to stay current and competitive in the industry.

Requested for my Services:

- ✦ Coverage of travel expenses, including gas, flights, accommodation, and meals
- ✦ Creation of visuals (capturing photos and videos) for promotional purposes
- ✦ Marketing strategies for behind-the-scenes training and day-of-show activities
- ✦ Venue provided and suitable for Model Coach service
- ✦ Flexible scheduling leading up to the show, with the ability to accommodate changes before finalizing dates for models, considering potential prior commitments



GROUP SESSION STRUCTURE AND OUTLINE

Structure:

In our comprehensive group model coaching session, we provide a structured curriculum designed to develop and refine essential skills for successful runway modeling. Beginning with double runway warm-up exercises, we prioritize preparing models physically and mentally for their performances. Throughout the program, we meticulously teach various runway entry techniques and etiquettes, focusing on the nuances of proper hand placement and emphasizing arm and body control techniques.

Our coaching sessions include personalized critiques tailored to each model's unique strengths and areas for improvement. We cover the four fundamental elements of runway styles and conduct specialized classes on cultivating confidence in modeling. Additionally, we instruct on end-of-runway posing techniques and demonstrate adaptable modeling techniques for various audition scenarios.

We instill the fundamentals of walking with personality and charisma while discussing the delicate balance between showcasing the garment and expressing individual style. Moreover, we guide models on proper posture and alignment, conduct precision-focused column drills, and explore a range of flood/waterfall techniques for runway presentations.

Throughout our program, we facilitate group activities to maximize runway effectiveness for pairs and individuals, emphasizing the importance of camera etiquette during presentations. We also engage in meaningful conversations about motivation, mental health, self-care, and stress management within the modeling profession.

Furthermore, we provide guidance on maintaining professionalism and a positive attitude during modeling assignments, while fostering a supportive and inclusive learning environment. Our program offers access to resources and support networks for models to seek additional assistance and guidance outside of training sessions.

We encourage models to cultivate their unique identities and styles while respecting the vision of designers and clients. Continuous practice and refinement are emphasized to achieve



mastery in modeling skills. We foster a culture of constructive feedback and a growth mindset, promoting ethical standards and values in the modeling industry, and advocating for diversity, inclusivity, and body positivity.

Outline:

- I. Physical and Mental Preparation
 - A. Double runway warm-up exercises
 - B. Focus on physical and mental readiness

- II. Runway Techniques and Etiquettes
 - A. Teaching various runway entry techniques
 - B. Emphasis on proper hand placement
 - C. Highlighting arm and body control techniques

- III. Personalized Feedback and Skill Development
 - A. Providing personalized critiques for each model
 - B. Covering the four elements of runway styles
 - C. Conducting confidence-building classes

- IV. End-of-Runway Posing and Adaptability
 - A. Instructing on end-of-runway posing techniques
 - B. Demonstrating adaptability for different audition scenarios

- V. Walking with Personality and Style
 - A. Instilling fundamentals of walking with personality
 - B. Balancing garment showcasing with individual expression

- VI. Posture, Precision, and Techniques
 - A. Addressing proper posture and alignment
 - B. Conducting precision-focused column drills
 - C. Exploring flood/waterfall techniques



VII. Group Activities and Camera Etiquette

- A. Facilitating group activities for maximized effectiveness
- B. Providing instruction on camera etiquette during presentations

VIII. Motivation, Mental Health, and Professionalism

- A. Engaging in conversations about motivation and mental health
- B. Addressing professionalism and positive attitude in modeling

IX. Supportive Learning Environment and Resources

- A. Fostering a supportive and inclusive learning environment
- B. Offering access to resources and support networks

X. Personal Identity and Continuous Improvement

- A. Encouraging the cultivation of unique identities and styles
- B. Emphasizing continuous practice and refinement

XI. Constructive Feedback and Ethical Standards

- A. Fostering a culture of constructive feedback
- B. Promoting ethical standards and values in the modeling industry

This model outline provides a structured overview of the group model coaching session, detailing each step and aspect of the training process for easy comprehension and reference.



INDIVIDUAL MODEL COACHING

PRICE: \$85 per hour

subject to change

What's included:

- ✦ Personalized instruction tailored to the individual model's needs and goals
- ✦ Comprehensive guidance on runway techniques, including entry, posture, and movement
- ✦ Detailed feedback on the model's runway walk, with emphasis on strengths and areas for improvement
- ✦ Instruction on various runway styles and etiquettes
- ✦ Techniques for enhancing confidence and stage presence
- ✦ Strategies for adapting to different audition scenarios and runway settings
- ✦ End-of-runway posing techniques and refinement
- ✦ Focus on developing personality and charisma in the model's walk
- ✦ Individualized coaching on proper hand and body placement during runway walks
- ✦ Opportunities for Zoom training sessions to accommodate remote learning and practice
- ✦ Guidance on camera presence and etiquette for virtual and in-person runway presentations
- ✦ Discussion and support on motivation, mental health, and self-care in the modeling industry
- ✦ Resources and recommendations for further skill development and professional growth
- ✦ Ethical standards and values upheld in the modeling profession, promoting diversity and inclusivity.

Requested for my Services:

- ✦ Coverage of travel expenses, including gas, flights, accommodation, and meals
- ✦ Creation of visuals (capturing photos and videos) for promotional purposes
- ✦ Venue provided and suitable for Model Coach service
- ✦ Flexible scheduling with the ability to accommodate changes before finalizing dates considering potential prior commitments



INDIVIDUAL STRUCTURE AND OUTLINE

Structure:

In our individual model coaching sessions, we offer personalized guidance tailored to the unique needs and aspirations of each model. Through comprehensive instruction and detailed feedback, we delve into various aspects of runway techniques, focusing on entry, posture, and movement. Our coaching emphasizes the refinement of the model's runway walk, identifying strengths and areas for improvement while exploring different runway styles and etiquettes. We prioritize the development of confidence and stage presence, offering strategies for adapting to diverse audition scenarios and runway environments. End-of-runway posing techniques are honed, and we delve into cultivating personality and charisma in the model's walk. With the flexibility of Zoom training opportunities, we ensure accessible and convenient learning experiences, fostering growth in camera presence and etiquette for both virtual and in-person presentations. Moreover, our coaching extends beyond technical skills to encompass discussions on motivation, mental health, and self-care within the modeling industry. We provide resources and recommendations for ongoing skill enhancement and professional development while upholding ethical standards and promoting diversity and inclusivity in the modeling profession.

Outline:

I. Personalized Guidance

- A. Tailored instruction to suit individual model's needs and goals

II. Runway Techniques

- A. Comprehensive exploration of entry, posture, and movement
- B. Detailed feedback on the model's runway walk, highlighting strengths and areas for improvement
- C. Instruction on various runway styles and etiquettes

III. Confidence and Stage Presence

- A. Strategies for enhancing confidence and stage presence
- B. Techniques for adapting to diverse audition scenarios and runway environments



IV. End-of-Runway Posing

- A. Techniques for refined end-of-runway poses
- B. Emphasis on cultivating personality and charisma in the model's walk

V. Zoom Training Opportunities

- A. Flexibility of Zoom sessions for accessible and convenient learning
- B. Focus on camera presence and etiquette for virtual and in-person presentations

VI. Mental Health and Self-Care

- A. Discussions on motivation, mental health, and self-care in the modeling industry
- B. Provision of resources and recommendations for ongoing skill enhancement and professional development

VII. Ethical Standards and Diversity

- A. Promotion of ethical standards and values in the modeling profession
- B. Advocacy for diversity and inclusivity within the modeling industry

This model outline provides a structured overview of the individual model coaching process, highlighting each step and aspect of the training experience for clarity and ease of understanding.



ELEVATING YOUR MODELING JOURNEY

At Taught by Shani LLC, we are dedicated to transforming your modeling aspirations into tangible success stories. With a keen focus on individualized coaching and comprehensive training programs, we strive to empower models with the skills, confidence, and professionalism necessary to thrive in the dynamic world of fashion.

Our packages are meticulously crafted to cater to the diverse needs of aspiring models and industry professionals alike. From group sessions to individual coaching, we offer a range of services designed to unlock your full potential on the runway and beyond.

Our group sessions provide a collaborative environment where models can refine their skills, learn from one another, and embrace the collective energy of the runway. Through dynamic exercises, personalized feedback, and hands-on training, our team ensures that every participant receives the attention and support needed to excel.

For those seeking a more personalized approach, our individual coaching sessions offer tailored guidance and mentorship. Whether you're a seasoned model looking to refine your technique or a newcomer eager to learn the ropes, our team is committed to helping you reach your goals. With Zoom training opportunities available, we bring the expertise directly to you, ensuring accessibility and convenience without compromising on quality.

Our curriculum covers a wide array of essential topics, including runway techniques, confidence building, end-of-runway posing, and camera etiquette. From mastering the art of walking with personality to navigating diverse audition scenarios, we provide the tools and knowledge needed to succeed in today's competitive industry.

Beyond skill development, we prioritize the holistic well-being of our models. Through candid conversations about motivation, mental health, and self-care, we foster a supportive community where individuals can thrive both personally and professionally. With resources and support networks readily available, we are committed to empowering models every step of the way.



In closing at Taught by Shani LLC, our mission is simple: to inspire, educate, and elevate aspiring models on their journey to success. As you embark on this transformative experience with us, remember that greatness lies within you. With dedication, perseverance, and the right guidance, the runway is yours to conquer. Join us at Taught by Shani LLC, where dreams take flight and possibilities are limitless.

Unleash your potential. Embrace your passion. Step into the spotlight with Taught by Shani LLC.

